

# BREAKFAST OF CHAMPIONS

*“Great food with reasonable prices and a fantastic fast staff go a long way to making us a part of our customers’ daily routine. We are so blessed to have befriended so many of our daily customers. They add a lot to our life! We have jokingly referred to ourselves as the “Cheers” of breakfast.”*

Who doesn't love breakfast food? As Crestline Bagel Company owner Jennifer Yarbrough can tell you, it really is that one meal that everyone agrees on—bacon, eggs, sausage, biscuits, scones, bagels, granola, yogurt, coffee, tea, orange juice. Whether you pick up or enjoy catered delivery, there really is something for everyone. Either way, PJs are optional.

**Q** What's your best advice to a client who needs to stretch their dollars?

**A** We have lots of options since we can control both portion size and ingredients in what we bake. Often times we make miniature bagels, biscuits, muffins, pastries, etc., to help customers stretch their budget. We also offer bagel bites and other smaller, less expensive options that meet any constraint.

**Q** While some people might think of Crestline Bagel as a breakfast-only outpost, you can actually cater a whole lot more than just bagels and muffins, right? What are some customers' favorites?



**A** A new favorite is the Southwestern Breakfast Casserole that we serve with sour cream and pico de gallo. (For recipe: visit [birminghamhomeandgarden.com](http://birminghamhomeandgarden.com).) It goes great with our bagels and biscuits. We also cater a lot of appetizers and boxed lunches for offices, as well as heavier lunch items for longer business meetings.

**Q** When you're not behind the counter at Crestline Bagel, where are you most likely to dine out in Birmingham?

**A** We love supporting our local restaurants (several of them sell and serve our bread). We are so lucky to live in a town with such a creative

and lively food scene. My family's default is Taziki's because it is fast, fresh, and everyone is happy with their menu choices.

**Q** We hear you have your own flock of chickens. Do you live on a farm?

**A** Our home is actually on a small neighborhood lot. Still, we have 6 hens. We raised two of them from day-old chicks so our boys (Houston and Yates) could experience a sliver of farm life, which is how I was raised. We have a smattering of different breeds, which makes for a pretty basket of eggs. We don't use the eggs at the store, but do enjoy them at home.